

## FRANCE-IX UNVEILS THE GROWTH INDICATORS FOR CORPORATE INTERNET TRAFFIC IN 2022

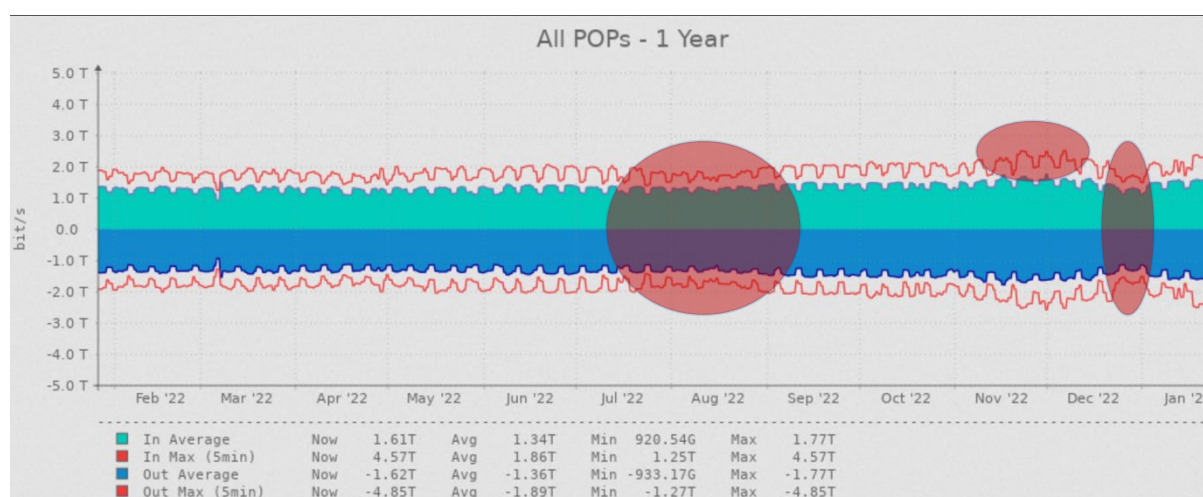
The 2022 Football World Cup boosted the corporate Internet traffic!

Paris, 31 January 2023 - [France-IX](https://www.franceix.net), one of Europe's leading Internet Exchange Points (IXPs), has revealed the evolution of Internet traffic in companies in 2022. Unsurprisingly, while French employees took advantage of holiday periods to disconnect, they did not hesitate to watch the World Cup football matches in the office. As for companies, the digital transformation is underway and is reflected in an increase in their traffic capacity.

### The football World Cup boosted the corporate Internet traffic

France-IX has noted a strong increase in traffic on the occasion of this global sporting event, which created great enthusiasm among French employees who did not hesitate to support their favourite team on the workplace.

In 2022, most of the connection peaks in businesses were linked to the broadcasting of the matches which took place in the afternoon at 4pm. Not surprisingly, the World Cup brought record levels of traffic at the end of the year, reaching 2.5 Tbps of traffic on the platform.



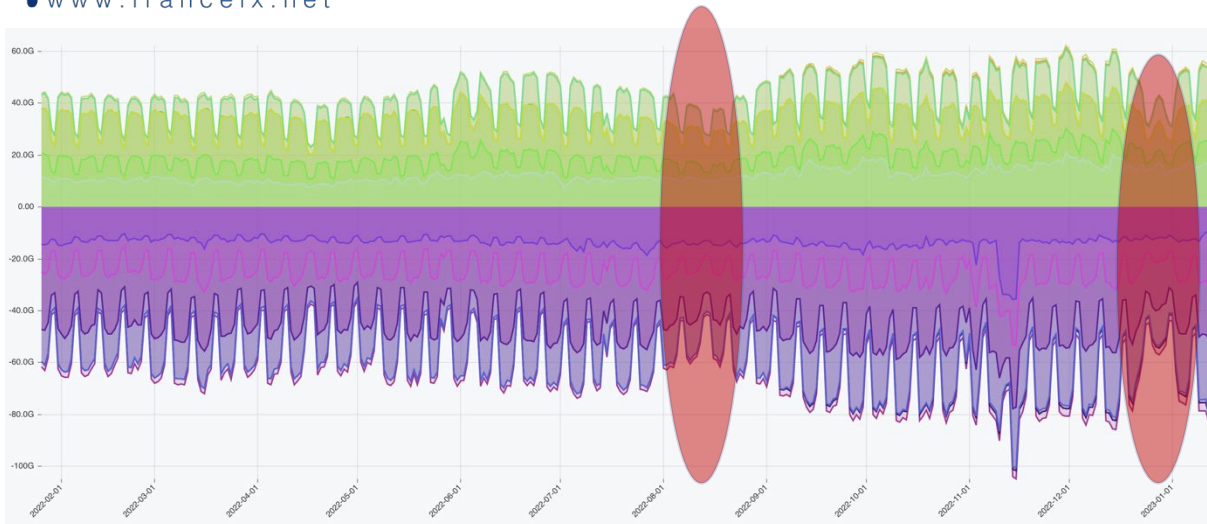
### The French took advantage of the holidays to disconnect

On the other hand, France-IX data show that company networks were less solicited during the summer period (July-August) as well as at the end of the year (last two weeks of December), which generally corresponds to holiday dates.

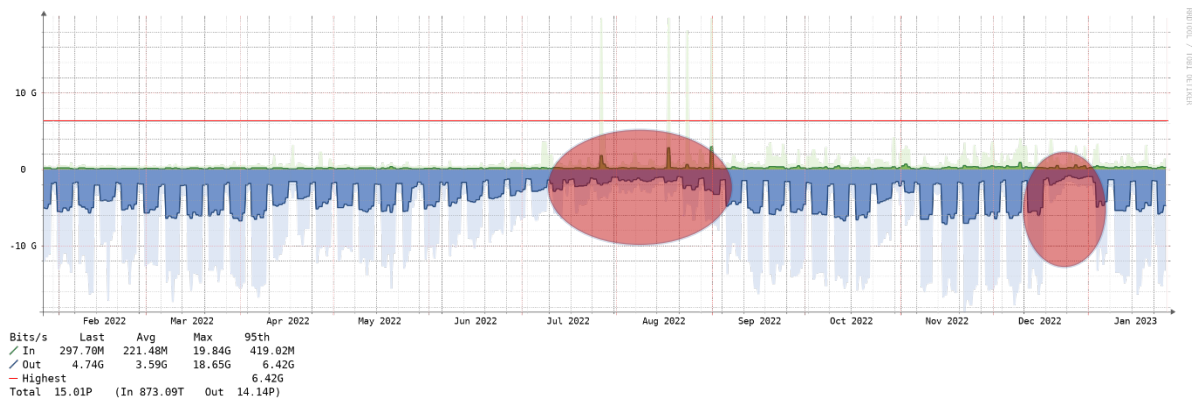
However, the other school holiday periods do not necessarily lead to the same drop in traffic, making summer and Christmas the preferred periods when the French disconnect the most.

Thus, France-IX observes a drop in overall traffic on the platform of around 25% during the summer period and 35% during the week between Christmas and New Year's Day.

The drop is even more significant for operators specialising in corporate networks, with a reduction in traffic of around 50%.



For some networks, such as public institutions, the drop in traffic can be even greater and reach 75%.



### Digital transformation has led to an increase in capacity within companies

France-IX, whose historical clients are operators and content providers, recorded about a hundred port activations over the past year, which can be linked to the growth of the Internet registered over the year 2022, and more generally to the digital transformation of companies. The latter are in fact moving more and more towards the multicloud and are calling on specialised players such as France-IX, which have recognised expertise in optimising access to these networks.

Out of a total of almost 100 ports activated in 2022, nearly 50% were capacity increases aimed at meeting new connectivity needs within companies. France-IX also noted a diversification in the typology of its customers, who are increasingly seeking to connect to different cities in order to optimise their connectivity.

More than 4 Tbps of additional capacity was recorded at France-IX in 2022, reaching a total capacity exceeding 18 Tbps.

"With access to the Cloud becoming more and more predominant, capacity increases are increasingly important for companies and content providers. Thanks to our service offering and the quality of our network, which offers an availability rate of 99.999%, we are in a position to support all companies in their digital transformation by providing them with an access to strategic players (cloud, operators and content providers) in a secure, resilient manner while benefiting from low latency", says **Simon Muyal, CTO of France-IX**.



### **About France-IX**

Premier provider of Internet traffic exchange services in France, France-IX offers public and private interconnection services through its carrier and data centre neutral exchange points in Paris, Marseille, Lille, Lyon and Toulouse as well as additional services including equipment hosting, NAP (Network Access Point), bandwidth services (Wave, VLANs), technical training or industry promotion services. The group interconnects several hundreds of players (telecommunications carriers, ISPs, content and cloud infrastructure providers) and all other Internet networks worldwide with significant traffic on the Internet French market. Its services are aimed at all organisations seeking to optimise their costs and Internet connection as part of their digital transformation. Founded in June 2010 with the support of the French Internet community, France-IX has over 500 customers today and bears the following values: neutrality, sustainability and constant improvement of the Internet. For more information, please visit the France-IX website: [www.franceix.net](http://www.franceix.net).

### **Media contacts**

#### **Grayling for France-IX**

Raphaële Coulot-Brette : [Raphael.Coulot-Brette@grayling.com](mailto:Raphael.Coulot-Brette@grayling.com) / 07 62 77 77 80

Sonia Bonvalet : [Sonia.Bonvalet@grayling.com](mailto:Sonia.Bonvalet@grayling.com) / 06 07 42 92 72

#### **France-IX**

Akéla Bendjeddou

[marketing@franceix.net](mailto:marketing@franceix.net)

+33 (0)1 86 95 61 94